



Sustainable Development Goals



Decent Work and Economic Growth

8 DECENT WORK AND ECONOMIC GROWTH



Almost half of the world's population still lives on the equivalent of about two dollars a day. In many places, simply obtaining a job does not guarantee escaping the clutches of poverty. This slow and uneven progress necessitates rethinking the economic and social policies we adopt to eradicate poverty, with the aid of new tools in this field. The continued lack of decent work opportunities, insufficient investments, and low consumption lead to a weakening of the fundamental social contract on which democratic societies are based: the requirement for everyone to share in progress.

The Department of Computer Science at Alnoor University organized a training workshop titled “Digital Marketing”, supervised by Assistant Lecturer Abdulrahman Abdulkhaleq Mahmoud, Head of the Department, and delivered by trainer Ihab Khaldoun Khadr, a specialist in digital marketing. The workshop aimed to introduce participants to the fundamentals and strategies of digital marketing, and to enhance their skills in using modern marketing tools and techniques. This workshop is part of the university’s ongoing activities to develop students’ technical and digital skills and to keep pace with the latest trends in the labor market in the fields of technology and media.

