



Sustainable Development Goals



Decent Work and Economic Growth

8 DECENT WORK AND ECONOMIC GROWTH



Almost half of the world's population still lives on the equivalent of about two dollars a day. In many places, simply obtaining a job does not guarantee escaping the clutches of poverty. This slow and uneven progress necessitates rethinking the economic and social policies we adopt to eradicate poverty, with the aid of new tools in this field. The continued lack of decent work opportunities, insufficient investments, and low consumption lead to a weakening of the fundamental social contract on which democratic societies are based: the requirement for everyone to share in progress.

As part of the second edition of the American University in Cairo Forum—officially sponsored by Alnoor University and the International Academy for Leadership and Development—Mohammed Khalid Thanoon, a student from the Digital Media Department at Alnoor University, won first place for his short film “*Attention*”. The film was awarded during the short film competition held within the forum in the Arab Republic of Egypt. Mohammed received the award both individually and on behalf of the production team, whose work was praised by the jury for its meaningful message and high artistic quality. This achievement reflects the excellence of Alnoor University students in creative and media fields, and highlights their active presence in regional and international platforms.

